



KNOW TO THRIVE

CONFERENCE 2023

EXTENDED LEARNING SESSION

Limited to the first 25 operations that register, this optional Extended Learning session will be offered Wednesday, July 12th from 2:00-5:30. Registration required.

WinStar Farms 2 pm - 3:30 pm
Keeneland Racetrack 3:30 pm - 5 pm

DAY 01

Breakfast 7:30 am - 9 am
Welcome 9am - 9:05 am
Opening Keynote Speaker 9:05 am - 10 am
Creating Monthly Cash Flow 10 am - 11:30 am
Lunch 11:30 am - 12:30 pm
Predicative Index 12:30 pm - 1:30 pm
Creating your breakeven (Cattle) 1:45 pm - 2:45 pm
Creating your breakeven (Grain) 1:45 pm - 2:45 pm
Engaging in your Cooperative 1:45 pm - 2:45 pm
Marketing 101 (Cattle) Marketing 101 (Grain) 2:45 pm - 5 pm
Accruals - Friend or Foe? 2:45 pm - 3:45 pm
Farm Credit Tools & Resources 4 pm - 5 pm

Buses Depart for Castle & Key 6 pm - 6:30 pm
Networking Dinner @ Castle & Key 6:30 pm - 9:30 pm

DAY 02

Breakfast 6:30 am - 8 am
2024 Farm Bill 8 am - 9 am
Record Management 9 am - 10 am
Supplemental Ratios 9 am - 10 am
Crop Insurance 9 am - 10 am
Personal Finance 10:15 am - 11:45 am
Box Lunches & Departure 11:45 am - 12 pm